

Warren Brown, MD

Vice President of Medical Affairs and Clinical Strategy

Whole Foods Market

Warren (Ren) Brown, MD is board certified in both Internal Medicine and Pediatrics since 2002. Focused on lifestyle, prevention, proactive chronic disease management and population health he launched and developed a successful direct-to-consumer and employer primary care company, Proactive Care Partners, in 2005. In 2014, he joined Whole Foods Market to integrate this proactive model of primary care with the expansion of Whole Foods Market Medical + Wellness Centers, serving Whole Foods employees and their eligible dependents in Austin, Texas and Los Angeles, California. Beginning in 2016, realizing the need to develop a health plan to support this unique primary care model, he worked with Whole Foods to develop what would become the Whole Health Plan, a self-funded, tiered health plan built on strategic partnerships with a third party administrator, pharmacy benefits manager, and a high-performance narrow network manager. From 2018 to 2019 he developed a unique and successful care management program for the Whole Health Plan, the Whole Health Care Team, with a focus on not only addressing the high-risk population, but also identifying and serving those with rising risk. In 2020 he was named Vice President of Medical Affairs and Clinical Strategy for Whole Foods Market.