Help your managed market and health economics and outcomes research teams gain insight into how your new products are being assessed, what types of comparative effectiveness research (CER) are considered credible and reliable, and how this evidence is being evaluated by medical policy and formulary decision-makers.

Access online tools and training through the CER Collaborative, a joint program developed by the Academy of Managed Care Pharmacy, the International Society for Pharmacoeconomics and Outcomes Research and the National Pharmaceutical Council.

Evaluate Evidence With More Robust Online Tools

The CER Collaborative’s online tools and guidance make it easier for today’s health care decision-makers to evaluate a broad range of evidence, which may include different study designs, each with its own strengths and limitations.

These online tools can help you evaluate one or multiple types of studies at a time. You’ll be able to understand how decision-makers use these tools to:

- Assess the credibility and relevancy of three types of research studies, including observational studies, indirect treatment comparisons or network meta-analyses, and modeling studies.
- Consistently and transparently synthesize multiple studies, allowing for better understanding of the risks and benefits of therapies and the certainty of the evidence.

Utilizing these tools—online at www.cercollaborative.org—can help your team better prepare the evidence you need to provide in support of a product review.

Gain Expert Skills Through the CER Collaborative’s Certificate Program

Help your staff become experts in evidence evaluation—take the CER Collaborative’s accredited certificate course, developed in conjunction with the University of Maryland School of Pharmacy.

Through five online modules and one final interactive peer workshop, your team will learn how decision-makers apply research evaluation tools to assess recent clinical and formulary reviews. The robust, interactive, online learning environment is designed for hands-on practice using case studies, and the final, live session can be presented online or onsite and tailored to your staff’s specific needs.

By participating in the CER Collaborative Certificate program, your staff members will each earn 19 continuing education credit hours.

Help your staff succeed in navigating these new types of evidence. Contact cips@rx.umaryland.edu today to learn how to schedule training for your team.

About the Collaborative—AMCP, ISPOR, and NPC formed the CER Collaborative to provide greater uniformity and transparency in the evaluation and use of evidence for coverage and health care decision-making with the ultimate goal of improving patient outcomes.